

What is Corporate Food Fight Challenge?

CFFC is a fun, innovative food drive competition between businesses and organizations in our community to benefit Central Illinois Foodbank.

How does the CFFC work?

- Each company picks a month to conduct a food drive within their organization.
- Performance is measured per capita basis, allowing businesses large and small to participate.
- The Challenge will run April through September.
- At the end of the Challenge, the business or organization that has the greatest number of points per employee/member is deemed the winner.
 - o Food: 1 point for every pound of food, 2 points if you drop it off
 - Funds: 10 points for every dollar collected
 - Friends: 25 points for every hour volunteered
 - o Friends of Friends: 100 points recruit on another corporation/organization.

What is the importance of the CFFC?

Your participation helps provide food to thousands of children, families, and seniors who rely on the foodbank and its partner agencies for their next meal.

How does participating in the CFFC benefit my organization?

- Makes a positive impact in the community.
- Provides free publicity for your organization
- Builds teamwork within your organization by unifying employees for a common cause

How do I sign up?

Signing up is easy! Fill out the below CFFC registration form and return it to the foodbank.

Who can I contact with questions and more information? Ashley Earnest PR Manager 217-522-4022 ext 210 or aearnest@centralilfoodbank.org



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CFFC Registration Form
Business/Organization Name:
Contact person:
Phone Number:
Email Address:
Secondary Contact Person:
Secondary Phone Number:
Secondary Email Address:
Address:
Month of Participation (Food and Funds points can only be earned during your challenge month. Friends (volunteer hours) points can be earned throughout the entire challenge (April-Sept.). Option 1 Option 2 Number of employees Goals for Food: Goals for Funds: Goals for Friends:
 Friends of Friends Were you referred by another business/organization? If so, please include the business/organization name: Did you refer another business/organization? If so, please list the business/organization name(s):
Please sign to secure one of the listed months and your spot in the Corporate Food Fight Challenge:
Print:
Signature:

^{**}After filling out the above information please return to Ashley Earnest at Central Illinois Foodbank via email aearnest@centralilfoodbank.org , fax 217-522-6418, or mail to 1937 E. Cook Street 62791